

City of Sanford

REQUEST FOR PROPOSALS: Mural for the City of Sanford

Flora and Fauna of the Piedmont

Mural Art Initiative

The City of Sanford Mural Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in creating commissioned public art murals in Sanford. This project is one of several public art initiatives aimed at enriching Sanford for visitors and stakeholders.

The Public ART Sub-Committee will review proposals and make a recommendation to the Appearance Commission. The mural shall also be approved by the building owner and sponsors if needed.

Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in Sanford which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford and Lee County.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

About the Project

- The project budget includes the artist(s) labor fee, surface preparation, lifts, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation shall include one coat of primer.
- The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years.
- The subject matter for said mural is Flora and Fauna of the Piedmont specifically to Sanford and Lee County, only North Carolina artists or artists raised in Lee County will be considered.
- The location for the Flora and Fauna mural is 1800 Hawkins Avenue, Sanford, NC (Attachment A) a northwest facing wall of an unpainted wall space.
- The 1800 Hawkins Avenue location encompasses approximately 1,644 square feet. The mural shall cover the area of the wall identified in this RFP. The brick is not to be painted
- The mural will serve as a visual landmark and should be distinctive through the use of design, color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- The mural must be completed by May 30, 2024 (weather dependent).

Proposals

Artists interested in creating a work of public art should submit the following materials by January 12, 2024, 5:00 pm to be considered:

1. The project budget is \$30,000 for one mural by an artist or team of collaborative artists
2. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
3. A to scale rendering on the illustration of the proposed mural
4. Itemized budget
5. Timetable (the mural is to be completed by May 30, 2024, weather dependent)
6. Wall preparation plan – Wall must be power washed and primed prior to the painting of the actual mural. The wall is unpainted brick and may require two coats of a primer prior to painting the mural.
7. Mural Maintenance plan
8. Resume, contact information and artist statement
9. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
10. Two copies of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed or emailed copies will be accepted.
11. Feel free to submit a 2-dimensional mural proposal.
12. If you are selected you will be required to provide a to scale painting of the awarded mural. This shall be done in presentation quality to be framed and given as a gift. This painting shall be required to be submitted by March 15, 2024.

All proposals must be submitted no later than January 12, 2024 5:00 pm to:

City of Sanford
c/o Elizabeth Whitmore
115 Chatham Street
Sanford, NC 27330

Questions

If you have any questions, please contact Liz Whitmore, Public Art Coordinator at 919-718-4657 extension 5393 or liz.whitmore@sanfordnc.net.

Attachment A

Location Summary:

Mural Subject Matter: Flora and Fauna

Location: 1800 Hawkins Avenue northwest facing wall

Dimensions: The left side is approximately 24' x 35' (840 sq. ft.), the right box is 24' x 31' (744 sq. ft.), the center is approximately 10' x 8' (80 sq. ft.) for a total of 1,644 sq. feet. The surface is Hardie Plank Architectural Smooth Panels, the wall must be primed prior to the painting of the mural. The brick is NOT to be painted.



The subject building is the one on the right as you enter the site.



Both side and the top center panel are to be included in the mural.