

City of Sanford

REQUEST FOR PROPOSALS:

Mural for the City of Sanford JD McDuffie

Mural Art Initiative

The City of Sanford Mural Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in creating a commissioned public art mural in Downtown Sanford. This project is one of several public art initiatives aimed at enriching the Downtown Sanford and the City of Sanford experience for visitors and stakeholders.

The Mural Sub-Committee will review proposals and make a recommendation to the Appearance Commission. The Benefactors as well as the building owners will also review the proposed artwork and provide input on the chosen mural design.

Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in Sanford which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

About the Project

- The project budget is between \$13,000.00 and \$15,000.00 for one mural by an artist or team of collaborative artists.
- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation, depending on the location of the wall and its condition shall include: power washing and two coats of primer.
- The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years. Richards Exterior acrylic house paint is preferred. However, other mediums will be considered, such as spray paint.
- Theme being considered: JD McDuffie, race car driver, and pit crew as secondary feature in the mural.
- Only North Carolina artists will be considered, or artists born and raised in North Carolina that no longer live in North Carolina.
- Location for the subject mural is 329 Carthage Street (west facing wall).
- The 329 Carthage Street location encompasses approximately 1,248 square feet without (52 feet long and 24 feet tall). The mural shall cover the entire existing wall surface.

- The mural will serve as a visual landmark and should be distinctive through use of design color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- We invite you to explore incorporating dimensional elements into the mural.

Proposals

Artists interested in creating a work of public art should submit the following materials by April 22, 2022 5:00 pm.

1. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
2. A to scale rendering of the mural illustrating the proposed mural, computerized renderings will **NOT** be accepted.
3. Itemized budget
4. Timetable
5. Wall preparation plan
6. Mural Protection/Maintenance plan
7. Resume, contact information and artist statement
8. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
9. No faxed or emailed copies will be accepted.
10. If your proposal is selected, a to scale rendering of your proposal must be submitted. This rendering shall be produced in the same manner as the proposed completed mural. This rendering will be raffled to raise money for the dedication of the mural and future public arts projects.
11. Feel free to explore 3-dimensional art as part of the mural.
12. The mural is to celebrate J. D. McDuffie and his pit crew as a secondary focus.

Please submit proposal by April 22, 2022 5:00 pm to:

City of Sanford
 c/o Elizabeth Whitmore
 115 Chatham Street
 Sanford, NC 27330

Questions

If you have any questions, please contact staff liaison Liz Whitmore at 919-718-4657 extension 5393 or liz.whitmore@sanfordnc.net.

Location Summary

Mural Subject Matter: J. D. McDuffie and Pit Crew

Location: West facing wall of 329 Carthage St, Sanford, NC 27330

Dimensions: Approximately 1,248 square feet (52 feet long and 24 feet tall).

Wall is unpainted brick and will need to be power washed and primed prior to installation of the mural. The shrubbery will not be removed.



Photo of the wall

Resources:

Facebook page: <https://www.facebook.com/JDMcDuffie70>

Post humorous Article: https://issuu.com/carolinacountry/docs/12_dec09

Video on legacy:

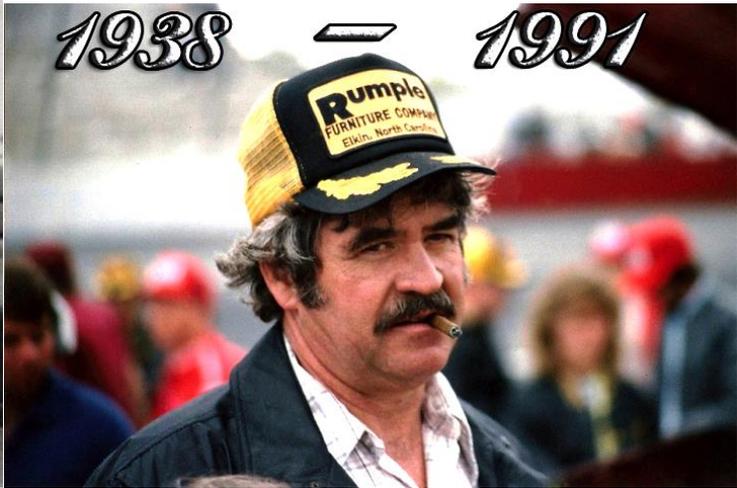
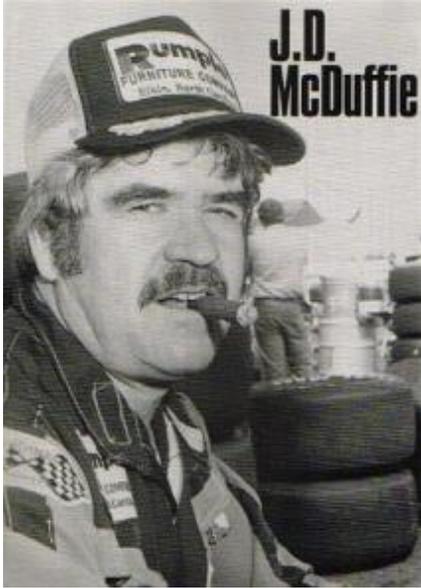
<https://www.mytwintiers.com/sports/local-sports/remembering-a-legend-jd-mcduffie/1345540982/>

Book written by Brock Beard:

https://www.amazon.com/gp/product/B099QJKSXD/ref=dbs_a_def_rwt_hsch_vapi_tkin_p1_i3

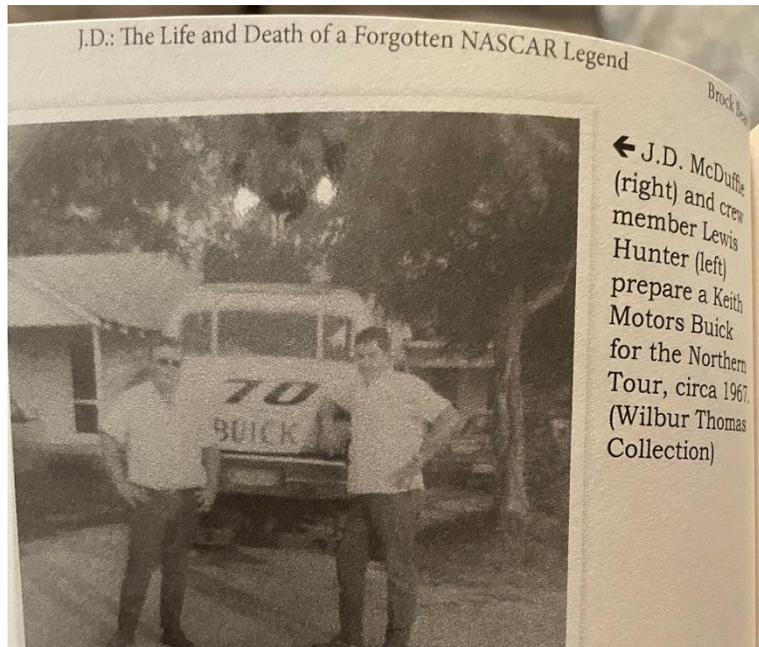
Photos of JD McDuffie





JD McDuffie and family

JD McDuffie and Pit Crew



Pit Crew member Lewis Hunter



Pit Crew member Wilbur Thomas

Photo of shirt the pit crew wore.

