

City of Sanford

REQUEST FOR PROPOSALS:

Mural for the City of Sanford Piedmont Blues: Floyd Council/Pink Anderson

Mural Art Initiative

The City of Sanford Mural Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in creating a commissioned public art mural in Downtown Sanford. This project is one of several public art initiatives aimed at enriching the Downtown Sanford and the City of Sanford experience for visitors and stakeholders.

The Mural Sub-Committee will review proposals and make a recommendation to the Appearance Commission. The Benefactors as well as the building owners will also review the proposed artwork and provide input on the chosen mural design.

Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in Sanford which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

About the Project

- The project budget is between \$32,000.00 and \$37,000.00 for one mural by an artist or team of collaborative artists.
- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation, depending on the location of the wall and its condition shall include: powering washing and removal of the Wild Bill Auction Co. signage.
- The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years. Richards Exterior acrylic house paint is preferred. However, other mediums will be considered, such as spray paint.
- Theme being considered: Piedmont Blues musicians Floyd Council and Pink Anderson
- Only North Carolina artists will be considered or artists born and raised in North Carolina that no longer live in North Carolina.
- Location for the subject mural is 212 Carthage Street (north facing wall).
- The 212 Carthage Street location encompasses approximately 3,888 square feet without (81 feet long and 48 feet tall). The mural shall cover the entire existing painted wall surface. The muralist will be responsible for removing the existing sign located on the wall.

- The mural will serve as a visual landmark and should be distinctive through use of design color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- We invite you to explore incorporating dimensional elements into the mural.

Proposals

Artists interested in creating a work of public art should submit the following materials by April 22, 2022 5:00 pm.

1. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
2. A to scale rendering of the mural illustrating the proposed mural, computerized renderings will **NOT** be accepted.
3. Itemized budget
4. Timetable
5. Wall preparation plan
6. Mural Protection/Maintenance plan
7. Resume, contact information and artist statement
8. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
9. No faxed or emailed copies will be accepted.
10. If your proposal is selected, a to scale rendering of your proposal must be submitted. This rendering shall be produced in the same manner as the proposed completed mural. This rendering will be raffled to raise money for the dedication of the mural and future public arts projects.
11. Feel free to explore 3-dimensional art as part of the mural.
12. The mural is to celebrate The Piedmont Blues, Floyd Council is to be the main subject and Pink Anderson is to be the secondary focus.

Please submit proposal by April 22, 2022 5:00 pm to:

City of Sanford
c/o Elizabeth Whitmore
115 Chatham Street
Sanford, NC 27330

Questions

If you have any questions, please contact staff liaison Liz Whitmore at 919-718-4657 extension 5393 or liz.whitmore@sanfordnc.net.

Location Summary

Mural Subject Matter: Piedmont Blues: Floyd Council/ Pink Anderson

Location: North facing wall of 212 Carthage Street, Sanford, NC 27330

Dimensions: Approximately 3,888 square feet (81 feet long and 48 feet tall).

Wall is painted brick and will need to be power washed prior to installation of the mural. The muralist is responsible for the removal of the Wild Bill Auction Co. signage.



Photo of the wall

Resources:

Article about Floyd Council: <https://main.oxfordamerican.org/item/1116-smart-with-a-guitar>

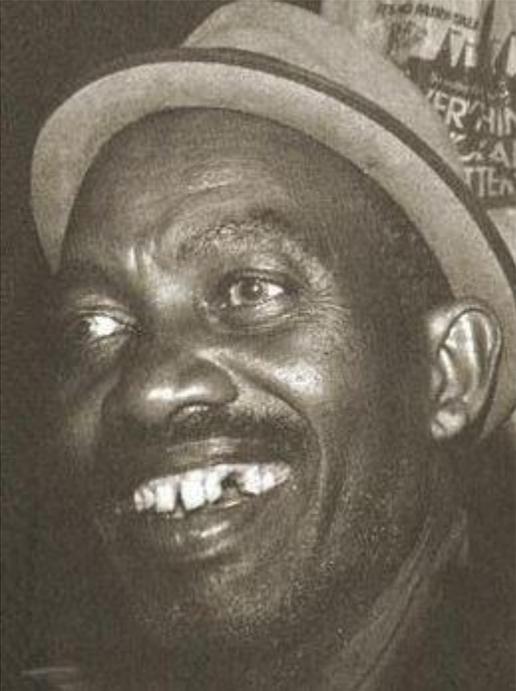
Wikipedia: https://en.wikipedia.org/wiki/Floyd_Council

Wikipedia: https://en.wikipedia.org/wiki/Pink_Anderson

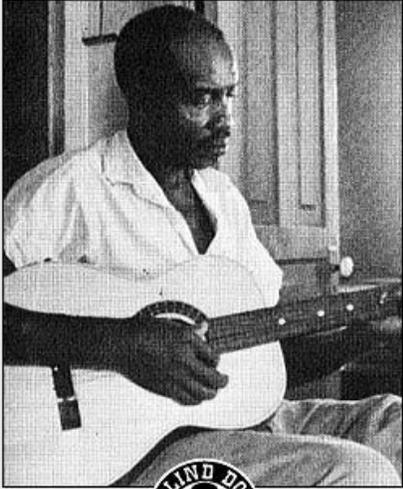
Floyd Council, Runaway Man Blues: <https://www.youtube.com/watch?v=x9SivL7ebg4>

Pink Anderson, I Had My Gun: https://www.youtube.com/watch?v=zUi_2oRdXKM&t=3s

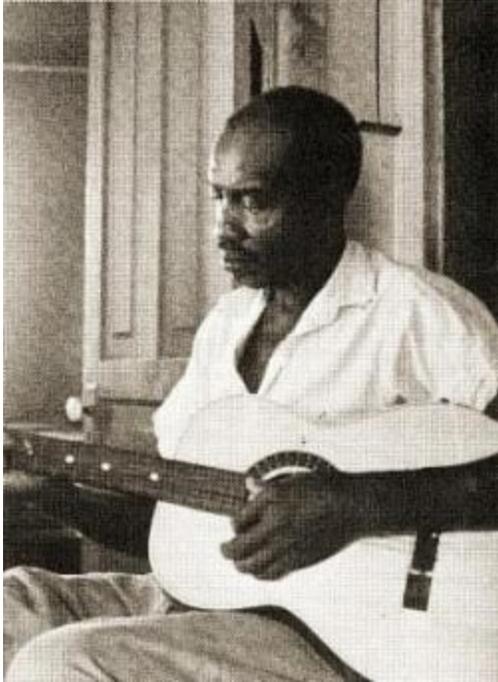
Photos of Floyd Council:



FLOYD COUNCIL
BIOGRAPHY



THE DOWN HOME  BLUES MASTERS



Photos of Pink Anderson

