

City of Sanford/Lee County

REQUEST FOR PROPOSALS:

Mural for the Lee County/City of Sanford Appearance Commission/Mural Sub-Committee

Mural Art Initiative

The City of Sanford Mural Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in creating one commissioned public art mural in Sanford on a county owned building. This project is one of several public art initiatives aimed at enriching the Downtown Sanford experience for visitors and stakeholders in Downtown.

The Mural Sub-Committee will review proposals and make a recommendation to the Appearance Commission. The Benefactors as well as the building owners will also review the proposed artwork and provide input on the chosen mural design.

Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in Sanford which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford and Lee County.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

About the Project

- The project budget is \$12,000.00 for one mural by an artist or team of collaborative artists.
- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation may include power washing the surface, removing chipping paint, priming the wall, etc.
- The artist will be required to apply a protective coating once the mural is completed. The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years.
- Theme being considered: Dr. Mary Margaret McLeod (see Attachment A for photos and information about Dr. McLeod.
- Only North Carolina artists will be considered.
- Locations for the subject mural is 503 Carthage Street (Department of Social Services.)
- 503 Carthage Street encompasses approximately 672 sq. ft. (48 feet long and 14 feet tall) of wall available the mural (see Attachment A.)
- The mural will serve as a visual landmark and should be distinctive through use of design color, etc. Only original art will be considered.

- The design will be suitable and acceptable for public viewing of all ages.
- We invite you to explore incorporating a 3-D element into the mural.
- **Target completion date is April 17, 2020.**
- The **dedication of the mural is being planned for April 25, 2020** and the artist is required to be present at the dedication.

Proposals

Artists interested in creating a work of public art should submit the following materials by September 6, 2019.

1. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
2. 11X17 Drawing illustration of the proposed mural/Plus a to scale painting of your proposal.
3. Itemized budget
4. Timetable (**the mural is to be completed by April 17, 2020**)
5. Wall preparation plan
6. Mural Protection/Maintenance plan
7. Resume, contact information and artist statement
8. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
9. **One copy of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed or emailed copies will be accepted. Two colored copies of the proposed mural 3 feet long by 10.5 inches tall shall be submitted.**
10. The selected artist shall be required to provide a **signed painting, 4 feet long, 14 inches tall. This will be used for fundraising purposes.**

Please submit proposal by September 6, 2019 5:00 pm to:

City of Sanford
 c/o Elizabeth Whitmore
 115 Chatham Street
 Sanford, NC 27330

Questions

If you have any questions please contact staff liaison Liz Whitmore at 919-778-4656 extension 5393 or liz.whitmore@sanfordnc.net.

Location Summary

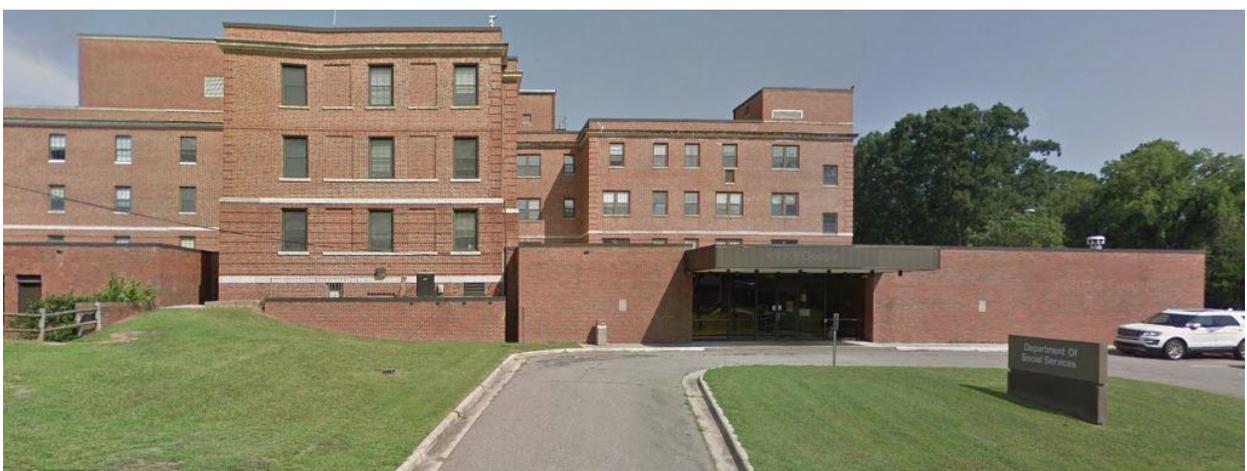
Mural Subject Matter: Dr. Mary Margaret McLeod FIRST Woman Pediatrician in the city of Sanford and Lee County. See below for background information on Dr. McLeod

Location: On the south facing wall (facing Carthage Street) of the Department of Social Services 530 Carthage Street, Sanford, NC.



Dimensions: The wall is south facing and is estimated to be 48 feet long and 14 feet tall, with a total approx. surface area of 672 square feet.

The surface is unpainted brick that **MUST** be power washed and primed (**two coats**) prior to the mural being painted. The No Parking sign is the responsibility of the artist to remove.



Context of wall in relation to the building.



Sanford Hospital - 106 Carthage Drive Hospital, which is now the Lee County Government Center.

Mary Margert McLeod started the first pediatric medical practice in Sanford, N. C.

BIOGRAPHICAL:

- 1910 Born in Lee Co NC on September 13
- 1928 Graduated from Sanford High School, Valedictorian
- 1932 Graduated from UNC-CH with a B.S. in medicine
- 1935 Awarded an M.D. degree from Vanderbilt University
- 1935-36 Interned at Passavant Hospital, Pittsburgh, Pennsylvania
- 1936-37 Interned at Children's Hospital at the University of Iowa
- 1937-38 Resident at California Babies' and Children's Hospital, Los Angeles California

- 1941-42 Practiced as a pediatrician in Georgia
- 1942-46 Chief of Pediatrics at Little Traverse Hospital in Petoskey, Michigan
- 1946 Returned to Sanford after the death of her father. Began first pediatric practice in Sanford, NC
- 1987 Retired from practice of medicine after 41 years in Sanford
- 1999 Died at age 89 and was buried at White Hill Presbyterian Church, Lee Co. NC

In the 1930's and 40's she trained as a physician and practiced pediatrics when very few hospitals would hire female doctors.

Dr. McLeod's practice, at its peak, served 21,290 children.

Dr. McLeod's pediatric practice was the only such practice between Raleigh and Wilmington, NC.

UNC Chapel Hill School of Medicine awarded her the Distinguish Service Award in 1977.

. The *Sanford Herald* named Dr. McLeod Citizen of the Year in 1979 for her devoted service to the community.

. Dr. McLeod was named to the John Motley Morehead Foundation Selection Committee



Home of Dr. McLeod 403 Carthage Street, Sanford, NC

The photos of the below children shall be incorporated into the mural.





Dr. Mary Margaret McLeod and Joey, October 5, 1975

Or another photo of Dr. McLeod (see below) holding this baby.

Photos of Dr. Mary Margaret McLeod throughout the years.

