

Sanford Parks Advisory Committee  
Sanford City Hall - West End Conference Room  
225 E. Weatherspoon Street, Sanford NC  
July 19th, 2021 - 5:30pm

### Meeting Minutes

#### The following people were present

Todd Childers	Al Roethlisberger
Bob Bridwell	Kelli Laudate
Chad Spivey	Charles Taylor
Nick Fortune	Alyson Cochrane
Anna Stinson	

#### Call to order

Meeting was called to order by Todd Childers at 5:34pm.

#### Approval of Minutes

Todd read the minutes from June 7th, 2021 meeting. Motion to approve the minutes by Todd Childers and seconded by Chad Spivey. Unanimously approved by the committee.

#### Old Business

Nick Fortune opened up the discussion stating that it was difficult to find any venue that would not rent out their space. Nick went on to say that as he was trying to construct a single statement about being only used for City sanctioned event, the question kept circling around how do you become a city sanctioned event? This research was why staff developed the application process.

Nick Fortune went through the details of the proposed policy. The committee had discussions about parts of the policy. Todd Childers recommended the policy includes a map stating what space you are getting in the rental agreement. Al Roethlisberger made a comment to include in the policy that it is written in a way that the decision on the approval or disapproval of the application is a final decision, and there is not a way to appeal the decision. Bob Bridwell made a motion to move forward with the proposed policy. Seconded by Todd Childers. Motion approved unanimously.

#### New Business

Charles Taylor conducted a SWOT analysis. Charles stated the SWOT analysis will help define a path forward for the Parks Committee. Charles stated this analysis will help the Committee develop a Mission Statement and a Vision Statement. Charles stated this analysis will help define some sub committee's that will need to be developed within the Parks Committee. This meeting was Part I of the SWOT analysis. Part II of the SWOT analysis will be conducted during the August 16, 2021 meeting and it will prioritize the top items. Some of the outcomes of the SWOT analysis are:

Strengths:

Collaboration with City/County  
Inclusive Updates  
Updated and Relevant Parks  
Public Interest  
Safety and Equipment Safety  
Proximity  
Elected Support  
Cleanliness  
Public input received by Council

Opportunities:

Safety  
Emergency alerts  
Lighting  
Late to the game: what lessons are learned  
Gardening  
City/County group collaborations  
Public interest  
Social media  
Dispelling the negative  
Policy review  
Shape the park system  
Friends of Sanford  
Sponsorship opportunity  
Vision

Weaknesses:

Safety  
Perception  
No Concessions  
Location in disadvantage areas  
Inclusiveness  
Distinction between City/County Parks  
Identification of Parks  
Lack of Funding  
Single function (County has recreation)  
Utilization of civic organizations  
Cleanliness  
Perception of racial equity

Threats:

Funding  
Handling growth/overcrowding  
Equality/public perception  
Tactical/strategical  
Safety  
Disagreement  
Maintenance repair  
Resource (not funding) volunteerism  
Change in elections  
Lack of corporation sponsorship  
Lack of policy's/mitigating liability

Nick Fortune stated during the Administration Report that the parks staff is working on visitation statistics for the splash pad and hopes to have something for the Committee next month. This will help show trends in attendance over time.

**Next Meeting**

Todd Childers started a discussion about changing the meeting time earlier in the day. The Committee had some discussions about changing the time. Todd Childers made a motion to amend the bylaws of the Parks Committee to hold monthly meetings every 3<sup>rd</sup> Monday of the month at 4:00pm. The motion was seconded by Chad Spivey. The committee approved unanimously. Todd Childers stated the next meeting will be August 16, 2021 @ 4:00 pm.

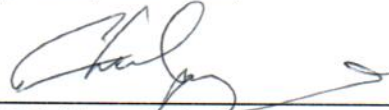
**Comments**

None

**Adjournment**

Todd Childers motioned to adjourn the meeting at 6:58pm and it was seconded by Chad Spivey. Unanimously approved by the committee.

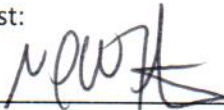
Respectfully Submitted,



Todd Childers, Chairman

Chad Spivey

Attest:



Nick Fortune, Clerk