



Sanford Tourism Development Authority
Tuesday, September 22, 2020 at 9:00 am
Regular Meeting

AGENDA

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT** - Reading of public comments
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
 - a. Consider Approval of Minutes from August 25, 2020
5. **FINANCIAL REPORT**
 - a. Summary of Financial Statements
 - b. Budget Amendment
6. **Executive Director Report**
 - a. Grant Award from Visit NC
 - b. Boo & Brew event
 - c. Lee Grow Play Succeed update
 - d. NCTIA membership
 - e. Wedding Expo Planning
 - f. Metrics from AJGA golf tournament and occupancy
 - g. New grant guidelines and application form
7. **REGULAR AGENDA**
 - a. Grant Proposal from Indie On Air
8. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
 - a. Grant Proposal from AJGA
9. **MARKETING REPORT**
 - a. Avenir Bold
10. **ADJOURNMENT**