



Sanford Tourism Development Authority
Tuesday, August 24, 2021 at 9:00 am
Regular Meeting

AGENDA

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
 - a. Consider Approval of Minutes from July 22, 2021
5. **FINANCIAL REPORT**
 - a. Summary of Financial Statements
6. **EXECUTIVE DIRECTOR REPORT**
 - a. Announcements
7. **MARKETING REPORT**
 - a. Avenir Bold
8. **REGULAR AGENDA**
9. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
 - a. Consider on-site television production contract with Bluegrass Ridge
 - b. Request to offer employment contract for administrative assistant services
10. **ADJOURNMENT**