



Sanford Tourism Development Authority
Tuesday, June 22, 2021 at 9:00 am
Regular Meeting

AGENDA

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **ELECTION OF TDA VICE CHAIR**
5. **CONSENT AGENDA**
 - a. Consider Approval of Minutes from June 22, 2021
6. **FINANCIAL REPORT**
 - a. Summary of Financial Statements
7. **EXECUTIVE DIRECTOR REPORT**
 - a. Announcements
8. **MARKETING REPORT**
 - a. Avenir Bold
9. **REGULAR AGENDA**
10. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
 - a. Fishing University Sponsorship
 - b. November Our State Ad Purchase
11. **ADJOURNMENT**