



Sanford Tourism Development Authority  
Tuesday, January 25, 2022 at 9:00 am  
Regular Meeting  
West End Conference Room, Sanford Municipal Center

## **AGENDA**

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
  - a. Consider Approval of Minutes from December 14, 2021
5. **EVENT PRESENTATIONS**
  - a. Presentation by Jimmy Randolph,  
Sanford Pottery Exhibition and Marketplace
  - b. Presentation by Jeff Popka, Indie On Air
6. **REGULAR AGENDA**
  - a. Financial Reports
  - b. Request for Our State spring ad placement
  - c. Executive Director Report
  - d. Marketing Report
7. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
8. **ADJOURNMENT**