

City of Sanford

REQUEST FOR PROPOSALS:

Mural for the City of Sanford Mural Sub-Committee as part of the Lee County Arts Trail

Mural Art Initiative

The City of Sanford Mural Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in creating one commissioned public art mural in Sanford. This project is one of several public art initiatives aimed at enriching the Downtown Sanford experience for visitors and stakeholders in Downtown.

The Mural Sub-Committee will review proposals and make a recommendation to the Appearance Commission. The Benefactors as well as the building owners will also review the proposed artwork and provide input on the chosen mural design.

Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in Sanford which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford and Lee County.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

About the Project

- The project budget is \$15,000.00 for one mural by an artist or team of collaborative artists.
- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation may include power washing the surface, removing chipping paint, priming the wall, etc.
- The artist will be required to apply a protective coating once the mural is completed. The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years.
- Theme being considered: A cross section of North Carolina depicting agricultural crops and animals the cross section shall include Sanford.
- Only North Carolina artists will be considered.
- Locations for the subject mural is 1720 Westover Drive Sanford, NC (North Carolina Farm Bureau Insurance.)
- 1720 Westover Drive has more than 1,500 square feet (100 long and 15 feet tall) of wall available the mural (see Attachment A.)

- The mural will serve as a visual landmark and should be distinctive through use of design color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- We invite you to explore incorporating a 3-D element into the mural.
- Target completion date is Fall 2019.

Proposals

Artists interested in creating a work of public art should submit the following materials by March 30, 2019.

1. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
2. 11X17 Drawing illustration of the proposed mural
3. Itemized budget
4. Timetable (the mural is to be completed by Fall 2019)
5. Wall preparation plan
6. Mural Protection/Maintenance plan
7. Resume, contact information and artist statement
8. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
9. Ten copies of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed or emailed copies will be accepted.
10. The artist of the selected mural shall be required to provide a painting, four feet long, 2 feet tall of the final design of the mural that will be raffled at the dedication.

Please submit proposal by March 30, 2019 to:

City of Sanford
c/o Elizabeth Whitmore
115 Chatham Street
Sanford, NC 27330

Questions

If you have any questions please contact staff liaison Liz Whitmore at 919-778-4656 extension 5393 or liz.whitmore@sanfordnc.net.

Location Summary

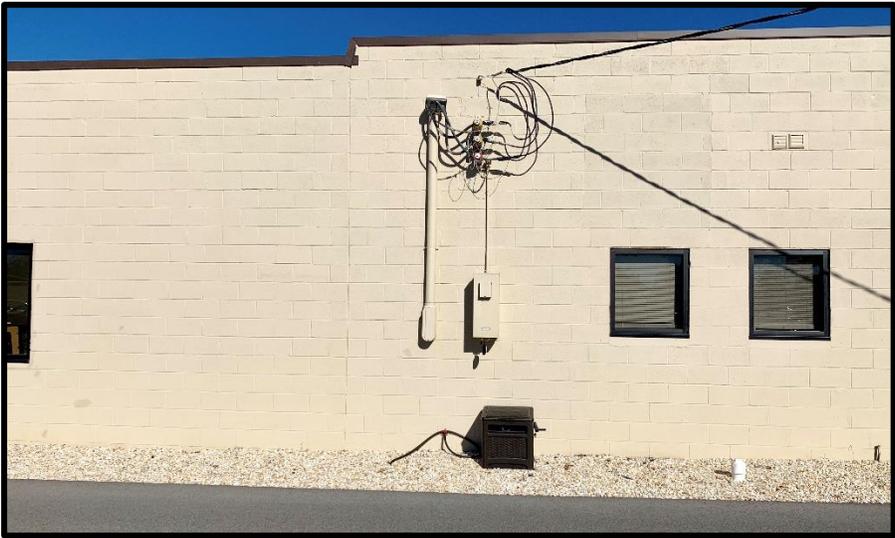
Mural Subject Matter: Cross section of North Carolina’s agricultural industry including plants and animals. The cross section shall go through Sanford, NC, the mountains should be to the left and the coast to the right.

Location: 1750 Westover Drive, Sanford, NC

Dimensions: The wall is south facing and is 100 feet long and varies from 14 to 16 feet tall with an overall average height of 15 feet, with a total approx. surface area of 1,500 square feet. The surface is painted concrete block and is in good shape.



The Mural is to be painted on the painted cinder block that faces south. The windows and door along with the utility lines should be incorporated into the mural design.



Gravel is located along the entire base of the building.

The utility lines and hose holder should be incorporated into the design as well as the door and widows.