

City of Sanford

REQUEST FOR PROPOSALS: Restoration of the Sanford Business College Ghost Sign for the City of Sanford Public Arts Sub-Committee as part of the Lee County Arts Trail

Mural Art Initiative

The City of Sanford Public Arts Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in restoring ghost signage in Downtown Sanford. This project is one of several public art initiatives aimed at enriching the Downtown Sanford experience for visitors and stakeholders in Downtown.

The Appearance Commission Public Arts Sub-Committee will review proposals and make a recommendation to the Appearance Commission.

Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in downtown which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford and Lee County.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

About the Project

- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation may include power washing the surface, removing chipping paint, priming the wall, etc.
- The artist will be required to apply a protective coating once the sign restoration is completed. The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least five years.
- The ghost sign restoration is for the Sanford Business College sign. Only North Carolina artists or artists raised in Lee County will be considered.
- The location for the restoration is 102 S. Steele Street (Attachment A) west facing wall of an existing ghost sign.
- The 102 S. Steele Street location sign is approximately 30 feet tall, 30 feet wide, approximately 40 feet from grade. The surface is brick, on a west facing wall.
- The sign restoration will serve as a visual landmark to citizens and visitors of Sanford and Lee County.
- The restoration must be completed by March 31 2018.

Proposals

Artists interested in the restoration of the Sanford Business College sign submit the following materials by December 15, 2017, 5:00 pm to be considered:

1. The project budget is between \$5,000 and \$6,500 for the restoration.
2. Rendering of the sign at completion.
3. Itemized budget
4. Timetable (the mural is to be completed by March 31, 2018, weather dependent)
5. Wall preparation plan
6. Restoration Protection/Maintenance plan
7. Resume, contact information and artist statement
8. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
9. Ten copies of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed copies will be accepted.

All proposals must be submitted no later than December 15, 2017, 5:00 pm to:

City of Sanford
c/o Elizabeth Whitmore
115 Chatham Street
Sanford, NC 27330

Questions

If you have any questions please contact staff liaison Liz Whitmore at 919-718-4657 extension 5393 or liz.whitmore@sanfordnc.net.

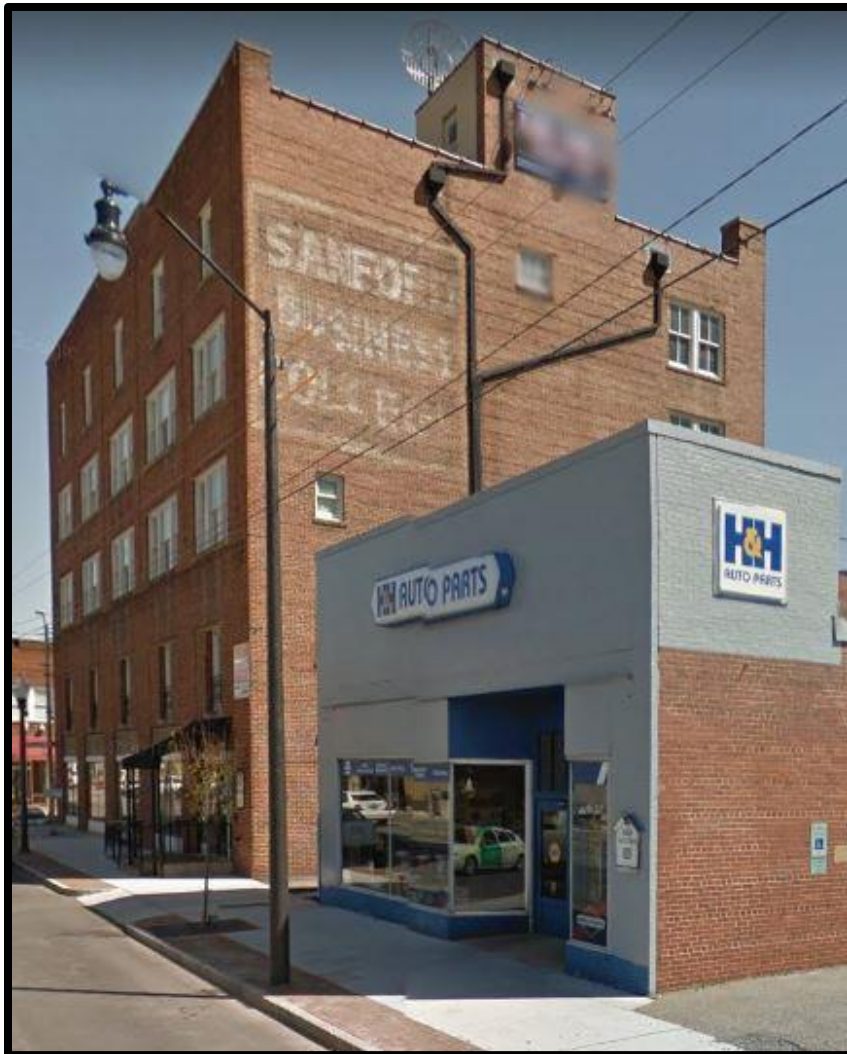
Attachment A

Location Summary:

Mural Subject Matter: Restoration of the Sanford Business College ghost signage

Location: 102 S. Steele Street-west facing wall

Dimensions: The sign is approximately 30 feet tall, 30 feet wide, approximately 40 feet from grade. The surface is brick, on a west facing wall. The site can be accessed by a city owned alley directly below the sign.



Access: By a city owned alley on the west side of the building, directly below the sign.

