

**MINUTES OF THE
SANFORD TOURISM DEVELOPMENT AUTHORITY
SANFORD, NORTH CAROLINA**

Members of the Sanford Tourism Development Authority (“TDA”) met electronically on Tuesday, June 23, 2020, at 9:00 AM.

Present

Kevin Brown, Chair
PJ Patel, Vice Chair
David Foster
Ed Strickland
Emalee McCracken
Tina Gross
Tim Emmert
Angie Minnick

Wendy Bryan, Executive Director
Beth Kelly, Financial Services Director

Absent:

Jeff Towson

Kevin Brown called the meeting to order at 9:04 AM.

PUBLIC COMMENT

No comments were submitted.

APPROVAL OF AGENDA

David Foster made the motion to approve the agenda for June 23, 2020. Seconded by Ed Strickland, the motion carried unanimously.

APPROVAL OF CONSENT AGENDA

Beth Kelly requested that the June 9, 2020 minutes be amended to change the word “meeting” to “public hearing” to reflect that PJ Patel made a motion for the public hearing to close.

Ed Strickland made the motion to approve the minutes from June 9, 2020 as amended. Seconded by Tim Emmert, the motion carried unanimously.

REGULAR AGENDA

Summary of Financial Statement (Exhibit A)

Beth Kelly reported that the summary of revenues and expenditures reflects total revenue received in May of \$12,230.66.

AVENIR BOLD UPDATE

Jan Johnson gave an overview of the social media campaign and website updates that have taken place this month. She also announced that the Sanford TDA has been awarded a \$2,500 grant from Our State magazine

Ms. Bryan also made the following announcements:

The Lee County commissioners will hold a public hearing on the proposed Multi-Sports Complex Bond Referendum on July 20, 2020.

Indie On-Air Records will be speaking at the July board meeting regarding Sanford as a venue for a concert event in 2021. Jeff Popka will be visiting Sanford on July 28th to tour and consider venues. Tim Emmert said the introduction was made through Cliff Wheeler, a musician who has appeared at Hugger Mugger, the Mann Center and other local venues.

NEW AGENDA

Chairman Kevin Brown thanked Board Member Jeff Towson for his service to the board. Mr. Towson has served as a TDA member since its inception on September 5, 2017.

ADJOURNMENT

Ed Strickland made a motion to adjourn the meeting, seconded by Emalee McCracken, the motion carried unanimously. The meeting ended at 9:36 AM.

ALL EXHIBITS CONTAINED HEREIN ARE HEREBY INCORPORATED BY REFERENCE AND MADE A PART OF THESE MINUTES.

Kevin Brown, Chairman

Wendy Bryan, Executive Director for Sanford TDA

