

**MINUTES OF THE
SANFORD TOURISM DEVELOPMENT AUTHORITY
SANFORD, NORTH CAROLINA**

Members of the Sanford Tourism Development Authority (“TDA”) met electronically on Tuesday, May 26, 2020, at 9:00 AM.

Present

Kevin Brown, Chair
PJ Patel, Vice Chair
Angie Minnick
David Foster
Ed Strickland
Emalee McCracken
Jeff Towson
Tim Emmert

Wendy Bryan, Executive Director
Beth Kelly, Financial Services Director

Absent:

Tina Gross

Kevin Brown called the meeting to order at 9:04 AM.

PUBLIC COMMENT

No comments were submitted.

APPROVAL OF AGENDA

Tim Emmert made the motion to approve the agenda for May 26, 2020. Seconded by Jeff Towson, the motion carried unanimously.

Tim Emmert made the motion to approve the minutes from February 25, 2020. Seconded by Jeff Towson, the motion carried unanimously.

REGULAR AGENDA

Summary of Financial Statement (Exhibit A and B)

Beth Kelly reported that the summary of revenues and expenditures reflects total revenue received at \$199,990.09 and total expenditures of \$150,644.14. Ed Strickland made a motion to approve the financial statements as presented by Ms. Kelly. Seconded by PJ Patel, the motion carried unanimously.

Avenir Bold Update

Jan Johnson gave an overview of the social media campaign and website updates that have taken place since the beginning of the COVID-19 stay at home order. All initiatives have focused on activities that allow social distancing, are in compliance with state orders, and that match research on visitor mindset.

Ms. Bryan also made the following announcements:

The AJGA golf tournament scheduled for August has added three days of play, to include August 17-21. The AJGA has also submitted a list of social distancing protocols for the tournament. The protocols have been submitted to the city manager for review.

Ms. Bryan recommended a total operational budget of \$239,655.00 for fiscal year 2020-21. The board recommended submitting the budget as presented for public comment. On a motion by PJ Patel, and seconded by Jeff Towson, the board voted unanimously to hold a public hearing on the proposed budget electronically on June 9, 2020, at 9 AM.

ADJOURNMENT

Ed Strickland made a motion to adjourn the meeting; seconded by Jeff Towson, the motion carried unanimously. The meeting ended at 9:54 AM.

ALL EXHIBITS CONTAINED HEREIN ARE HEREBY INCORPORATED BY REFERENCE AND MADE A PART OF THESE MINUTES.

Kevin Brown, Chairman

Wendy Bryan, Executive Director for Sanford TDA