

**SANFORD CITY COUNCIL
WORK SESSION**

Tuesday, February 11, 2020
225 East Weatherspoon Street, Sanford, NC

The City Council held a work session on Tuesday, February 11, 2020, at 6:00 p.m. in the West End Conference Room at City Hall. The following people were present:

Mayor Chet Mann
Council Member Sam Gaskins
Council Member Rebecca Wyhof Salmon
Council Member Charles Taylor
City Manager Hal Hegwer
Deputy City Clerk Vicki Cannady

Mayor Pro Tem Byron Buckels
Council Member James Williams
City Attorney Susan Patterson
City Clerk Bonnie Davis

Absent:

Council Member Norman Charles Post, III
Council Member Jimmy Haire

Mayor Mann called the work session to order.

Consider Overview of Wellness Incentive Programs (Bio-Metric Screening and HealthMap Rx) – (Exhibit A, Exhibit B, Exhibit C)

Human Resources Director Christy Pickens provided an update on the various wellness initiative programs. In 2017-2018, we started introducing wellness initiatives and the first initiative was the Diabetes program. Hard data was provided by Blue Cross Blue Cross Per Member Per Year and this information was passed to Zakipoint. Zakipoint analyzed the data and provided insight to our cost and health care trends. She gave the stats on participants in the past years and we have 27 new participants for 2019-2020 (See Exhibit A). During the first year of implementation the City saved \$51,948. The City of Sanford employees are outpacing Piedmont Pharmaceutical Care Network (PPCN) customers and industry goals. The program is having a positive impact on claims but more importantly on the health of our employees.

In January 2020, PPCN conducted a participant survey (See Exhibit B). Surveys were sent via email to active program participants for which an e-mail address had been provided.

Mrs. Pickens explained the Biometric Screening Incentive (Exhibit C). Employees she has spoken with were extremely excited and pleased with the results. This program was introduced in 2019 with the initial screening. Waist circumference is one way to measure our potential disease risk for obesity related conditions such as Type II Diabetes, high blood pressure, and coronary artery disease. Out of 186 participants, 166 returned for participation in 2020; 139 achieved the incentive resulting in an 84 percent achievement rate. For 2020, 42 new employees joined the program. Mr. Taylor suggested having a mid-point check to give employees soft numbers to see how they are doing.

Zakipoint works with BCBC and Mark III Employee Benefits and PPCN to collect and analyze the data. We will receive the claims data from the employees in the program to begin to see the cost savings.

The City paid approximately \$5,000 for PPCN to come in and conduct the screening. Mr. Taylor suggested having PPCN come in at midpoint of the year to conduct an informal follow- up screening.

Consider Citizen Engagement Activities – (Exhibit D)

Management Analyst Holly Marosites provided a quick update on a project staff has been working on. Through our participation with Triangle J Council of Governments, we have the opportunity to participate in a pilot program that staff hopes will increase citizen engagement; it is called Polco. Polco is an online community engagement platform that will enable us to post surveys and question sets for community input. It is an easy-to-use, full service civic engagement platform designed to encourage communication and is similar to social media feed - posts, shares, etc. Respondents are verified using public records to increase the reliability of the input and provide demographics including location, age, gender and more.

Ms. Marosites stated that she anticipates the program will begin this month for the first poll. The first topic will likely be parks and greenways, or public art. She asked Council to look over the handout and if they have any questions, please contact her.

Recess

A recess was taken at 7 P.M. for dinner and the meeting was reconvened at 7:12 P.M.

Consider Pre-Retreat Presentation and Discussion – (Exhibit E)

City Manager Hal Hegwer presented Council with slides of Pre-Retreat topics for potential discussion at the upcoming retreat (See Exhibit E).

Other Business

Council Member Salmon expressed concern over the Census count this year and encouraged everyone to participate. The official date of the Census is April 1, 2020 and people should respond with how many persons live in the household on April 1. Over \$1,800 per person comes into our community to support the people who live here. It is important to push that people have to fill in their card when it comes. We missed out on one congressional seat and it impacts our voice, vote and how we plan for our future growth; it matters for the next ten years. This information is completely confidential.

Mayor Mann announced that a major job announcement will be made at the Spec building next Thursday at Central Carolina Enterprise Park. The Outreach Mission will be hosting a fund-raising event on March 31. He will host a table for eight and will be the speaker for the event.

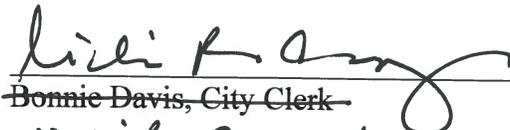
ADJOURNMENT

Council Member Buckels made the motion to adjourn. Seconded by Council Member Gaskins, the motion carried unanimously.

ALL EXHIBITS CONTAINED HEREIN ARE HEREBY INCORPORATED BY REFERENCE AND MADE A PART OF THESE MINUTES.



T. Chet Mann, Mayor



Bonnie Davis, City Clerk

Vicki R. Cannady
Deputy City Clerk