



Sanford Tourism Development Authority
July 31, 2018, at 5:30 PM, West End Conference Room
225 East Weatherspoon Street, Sanford NC 27330

SPECIAL AGENDA

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
Approval of Minutes Dated June 26, 2018 – (Pages 2 - 5)
5. **CASES FOR PUBLIC HEARINGS**
6. **REGULAR AGENDA**
 - A. Summary of Financial Statement
 - B. Discussion of TRAC - (NC Tourism Resource Assistance Center)
 - C. Discussion on TDA/DSI Marketing Plan and Point-of-Contact
 - D. MSA Update and Discussion
 - E. Discussion of LaCrosse Tournament
7. **ADJOURNMENT**